

Sunset 2007 CO-OP ADVERTISING CONTRACT

ADVERTISER: _____ DATE: _____
 AGENCY: _____
 BILLING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 PHONE: _____ FAX: _____
 CONTACT NAME: _____

MONTH (S)	MATERIALS DUE
___ APRIL	JANUARY 26
___ MAY	FEBRUARY 22
___ JUNE	MARCH 22
___ JULY	APRIL 24
___ AUGUST	MAY 25
___ OCTOBER	JULY 25
___ NOVEMBER	AUGUST 25
___ DECEMBER	SEPT 25

RATES			
1-10 ads	1/6p \$2155	11-20 ads	1/6p \$2008
	1/3p \$5217		1/3p \$4851
21-30 ads	1/6p \$1865	31-40 ads	1/6p \$1734
	1/3p \$4516		1/3p \$4194
NOTE: Rates are broken down by number of ads that could possibly run. The price you will pay will be determined by Tourism Walla Walla.			
_____ Total Number of Months		Ad Size: <input type="checkbox"/> 1/3pg. <input type="checkbox"/> 1/6 pg.	

Instructions:

1. Sign this order form and fax to Michael Davidson at 509.527.8717.
2. Payment is due upon receipt of this contract. Please make check payable to Tourism Walla Walla and mail it to the following address:

Tourism Walla Walla
 Attention: Michael Davidson
 85 2nd Ave, Ste 603
 Walla Walla, WA 99362

3. Mail materials via disk in eps illustrator format to Michael Davidson

ADVERTISER AGREEMENT

By submitting advertising copy, by failing to object to the terms and conditions of the Advertising Contract, by continuing authorization of work, the Advertiser will indemnify and hold the Publisher harmless from and against any loss, expense or other liability resulting from any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, or any other claims or suits that may arise out of or are related to the publication of such advertisement. Submission of advertising copy shall consist of a representation by the Advertiser and the Advertising Agency, if any upon which the Publisher has relied, that the advertising copy does not infringe any copyright, plagiarize any material, contain any libelous matter or violate any person's right to privacy. The Publisher may reject or cancel any advertising for any reason at any time.

CANCELLATION POLICY

Cancellations must be received in writing by the space close of the issue. It is understood that the Advertiser and Agency are jointly and severally liable for the payment of invoices for advertising published.

Signature
 & Date
