



GIBSON MEDIA, INC.  
TWW PROCESS UPDATE  
01.05.06:

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**TRADE SHOW BOOTH:**

Completed artwork for TWW tradeshow booth and submitted to Skyline Exhibits.

Reviewed and approved two rounds of proofs from Skyline Exhibits.

**2005 CAMPAIGN:**

Internet Search Response Tracking

Media accounting & reconciliation (2005 Campaign)

Media billing / accounts payable (2005 Campaign)

**2006 CAMPAIGN:**

Media placement/procurement

**TWW/PWW/BIG SKY:**

Generated media plan/proposal and creative calendar for Port of Walla Walla / Big Sky Airlines Walla Walla to Boise Flight

Conference Call with TWW/PWW for Big Sky Strategy

Revisions of Port of Walla Walla / TWW / & Big Sky Airlines 2006 Media Plan for the Boise to Walla Walla Flight.

**Sunset Co-Op:**

Co-op Marketing Plan Development/Refinement/Placement (Sunset)