



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
12.03.05:

Internet Search Response Tracking

Media accounting & reconciliation (2005 Campaign)

Media billing / accounts payable (2005 Campaign)

Further development on Walla Walla Visitor's Guide concepts

E-Pro of Puget Sound Business Journal Book of Lists Ad

Development of Trade Show Booth Concepts

Meeting at Richmond PR with Michael & Dave to discuss 2006 Media Plan strategy

Presentation of Trade Show Booth Concepts

Development of 2006 Media Plan

Development of Port of Walla Walla / TWW / & Big Sky Airlines 2006 Media Plan for the Boise to Walla Walla Flight.

Met with TWW Marketing Committee to Present 2006 Media Plan

Met with Port of Walla Walla to Present Boise to Walla Walla Flight Media Plan

Co-op Marketing Plan Proposal Development (Sunset)

