



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
10.31.05:

Copy/Production consulting of Northwest Cable News Segment production

Customization of print ad for Wine Spectator / Film generation

Development and Implementation of Internet Search Response Tracking

Media accounting & reconciliation

Met with Richmond PR to discuss complementing strategies

Beginning to assess new media opportunities for 2006

Development of Walla Walla Visitors Guide Visual Concepts