



GIBSON MEDIA, INC.  
TWW PROCESS UPDATE  
01.05.07:

---

**2006 Fall Campaign:**

- Media reconciliation and accounts payable

**2006 Artrain:**

- Media reconciliation and accounts payable

**2006 Italian Heritage Festival:**

- Media reconciliation and accounts payable

**2007 Media Plan:**

- Finalized Media Plan
- Began media procurement/placement
- Research of photography sources for 2007 print campaign
- Concepting, comping of various full-page print ad options
- Coordination of media dates, reconciliation of upcoming media deadlines, material requirements and sizes