



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
08.07.06:

2006 Fall Campaign:

- Initial radio casting
- Initial radio pre-production / studio research
- E-Pro/Trafficking of Sunset Magazine Ads for Fall
- Media billing / accounts payable

2006 Spring Campaign:

- Media accounting & reconciliation

2007 Annual Campaign:

- Continued Discussions about Database Marketing Possibilities for future Direct Marketing Campaign.
- Fielding of new media inquiries

TWW/PWW/BIG SKY:

- Media accounting & reconciliation