



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
12.05.06:

2006 Fall Campaign:

- Media reconciliation and accounts payable
- Adjusted (Wrote) Tags for Alaska Airlines promotion

2006 Artrain:

- Trafficking to: NPR, Yakima Republic, Spokesman Review, etc.
- Account Billing

2006 Italian Heritage Festival:

- Account Billing & Reconciliation

2007 Media Plan:

- Completed Washington Visitor's Guide Copy
- Media plan development
- Met with Michael for preliminary review
- Developed Media plan presentation for Marketing Committee
- Presented to Marketing Committee & gained feedback