



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
10.05.06:

2006 Fall Campaign:

- Resize of PSBJ meeting ad for WSAE
- Trafficking/FTP of new radio spots and retreat :10 tag
- Development of 5 New Radio Tags
- Trafficking of Radio Tags
- Review and comment of NWCN video reshoot/re-edit

2006 Artrain:

- Procured media plan with media vendors (NPR, Yakima Republic, Spokesman Review, etc.)
- Provision of Art Specs for creative development

2006 Italian Heritage Festival:

- Planned and procured NPR promotional schedule for Festival

Fort Walla Walla:

- Account billing and reconciliation

2007 Media Plan:

- Lunch meeting in Seattle with David and Michael to discuss 2007 budget and planning
- Investigate/Reviewed new media opportunities for 07