



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
03.05.07:

2007 Media Plan:

- Copywriting of “Winemaking 101” radio tags
- Dick & Rogers (B.C.) coordination of FTP radio spot trafficking
- Copywriting, trafficking and coordination of Media Max free travel pub blurb copy.
- Introductory meeting with Kelly Koon of TWW at CVB offices
- Radio promotion planning
- Fielding of media inquiries
- Media reconciliation and accounts payable