



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
06.04.07:

2007 Spring Campaign:

- Fly-In promotional concept development with KWJZ-FM (Jazz) for this summer.
- Additional optimization campaign discussions with Google
- Citysearch web keyword optimization
- Proof Review for September 2007 Media Max print insertions (Bon Appetit, Gourmet, Architectural Digest, House & Garden pubs)
- Budget / Cash Flow Planning w/ Michael.
- Media calls with Seattle radio outlet groups (Bonneville Broadcasting Group, Fisher Broadcasting, Sandusky Radio Group, CBS Radio Group).
- Henry Dardanne (Voice Over Talent) Renewal Negotiations
- Media reconciliation & accounts payable