



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
12.07.07:

2008 Planning:

- Tourism Report Preliminary Analysis
- Alternative Website Review (Baltimore/Seattle)
- Conference call with Maxwell PR
- Attendance at two-day Brand Immersion/Planning Workshop in Walla Walla
- Meeting with Walla Walla web design firm (MCM)
- Copywriting /coordination of copy and photography (e-mailing/cropping of images) for 2008 Visitor Guide
- Alaska Airlines Magazine Discussions
- TWW / Gibson Media, Inc. Agreement Revision, Extension & Approval
- Account Billing:
 - TWW Accounts payable and receiveable