



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
05.09.08:

2008 Creative Development:

- Art Direction / e-pro trafficking of print artwork for Chamber Music Festival
- Generation of :10 radio tag for Chamber Music Festival

2008 Promotions:

- KBSG-FM Feast Walla Walla Promotional Recap / Winner Fulfillment
- KING-FM: Walla Walla Chamber Music Festival Promotional planning
- Prospective Promotional Planning (Bartell Drugs discussions)

2008 Radio Trafficking & tag development for:

- KING-FM
- KBSG-FM
- KTHH-FM
- KWJZ-FM
- KIXL-AM

Media Buying:

- Development of Chamber Music Festival Media Plan
- Procurement of Media / Placement with:
 - NWPR
 - KING-FM
 - Walla Walla Union Bulletin
 - Tri-City Herald
- Fielded new media discussions with various pubs & online entities
- Quigo timeline adjustment / confirmation of new online campaign

Accounts Payable / Receiveable:

- Media accounts payable / reconciliation for 2008 Spring campaign in Seattle & Portland markets
- Media accounts payable / reconciliation for 2008 Feast Walla Walla campaign