



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
07.09.08:

2008 Media Strategy:

- Website text link management optimization with QUIGO.

2008 Creative Development:

- Coordination / Co-Development of NPR :20-sec radio ad for Shakespeare Uncorked.

Shakespeare Uncorked Buy:

- Shakespeare Uncorked Planning and creation of media proposal.
- Creation and trafficking of Tri-City Herald Purchase order.
- Purchase order creation and trafficking with Union Bulletin.
- Purchase order creation and trafficking with NPR.

2008 Print Trafficking:

- Shakespeare Uncorked Trafficking with Union Bulletin
- Shakespeare Uncorked Trafficking with Tri-City Herald
- Shakespeare Uncorked Trafficking with NPR.

Walla Walla Trip:

- Travel to and from Walla Walla for meeting to review black box research findings during Q1 & Q2 of 2008.
- Discussions and planning for 2009 campaign strategy with TWW marketing staff.

Accounts Payable / Receivable:

- Contract processing for Shakespeare Uncorked.
- Media accounts payable / reconciliation for WWCMF.