



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
04.04.08:

2008 Creative Development:

- Coordinating of artwork questions/specs/submissions with Horizon Air Magazine
- Copywriting/coordination/approval/submission of Quigo web copy with client and Quigo rep and TWW web developer (Nanqui)
- Review/approval of MediaMax artwork
- Copywriting/coordination of :60 Feast Walla Walla copy
- Copywriting/coordination of Feast Walla Walla copy on NPR (Banner Bank addition)
- Copywriting/coordination of TWW web copy for Citysearch

2008 Promotional Planning:

Portland & Seattle promotions:

- KBSG: Tourism Walla Walla & Precept Wines combined promo (2 Feast Walla Walla tickets and Comfort Inn & Suites)
- KLTH - Portland: "Heavy Hitters E-Blast" (Cameo Heights Mansion) coordination of certificates, logo and link.
- KKCW - Portland: "SOLV Charity Auction" (Walla Walla Inns and Girasol Vineyard & Inn) coordination of certificates, logo and link.

Misc. Planning:

- March traffic instructions for Seattle and Portland
- Accounts payable
- Interface w/ various print pubs re: artwork questions/concerns