



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
06.09.08:

2008 Creative Development:

- Art Direction / e-pro trafficking of print artwork for Chamber Music Festival
- Coordination / Co-Development of NPR :20-sec radio ad for WWCMF
- Copywriting of KING-FM :60-sec radio ad for WWCMF

2008 Promotions:

- KING-FM: Walla Walla Chamber Music Festival Promotion
- Coordination of Content Prize Winner
- Prospective Cross Promotional Review w/ Go Mobile

2008 Print Trafficking:

- Walla Walla Chamber Music Festival Trafficking with Union Bulletin
- Walla Walla Chamber Music Festival Trafficking with Tri-City Herald

Mis.:

- Review of Chad Case photography for New York Times
- Max Travel Bonus Distribution Negotiation for July – leveraged with Media Max partnership

Accounts Payable / Receiveable:

- Contract processing for WWCMF
- Media accounts payable / reconciliation for 2008 Spring campaign in Seattle & Portland markets
- Media accounts payable / reconciliation for 2008 Feast Walla Walla campaign