



GIBSON MEDIA, INC.  
TWW PROCESS UPDATE  
11.17.08:

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**2008 Promotions :**

- KEYF, KXLY, and KISC Spokane Weekend Getaway dealings

**2008 Promotions :**

- Portland Gourmet Getaways promotional planning
- Prize administration discussions
- KXL & KKCW (Portland) partnership discussions

**2008 Spokane Plan:**

- Media reconciliation of campaigns airing on KEYF-FM, KXLY-AM/FM, KISC-FM, KGA-FM, KQNT-AM.
- Orchestrating makegoods on KISC-FM-FM & KQNT-AM

**2008 Online Media Recon:**

- Media reconciliation and optimization of Quigo.com
- Media reconciliation and optimization of Citysearch.com & related partners

**2008 Billing:**

- Media Accounts Payable / Receivable for Fall TWW Campaign

**2009 Media Planning :**

- Media Max discussions
- Horizon Air Planning