



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
10.08.08:

2008/9 Media Research / Strategy:

- Gourmet Getaways Conference Call
- Gourmet Getaways RFP development / proposal solicitation
- Gourmet Getaway radio proposal review of following stations in Spokane:
 - KEYF-FM
 - KXLY-AM
 - KISC-FM
- Gourmet Getaway radio proposal review of following stations in the Tri-Cities:
 - KEYW-FM
 - KOLW-FM
- Gourmet Getaways promotional tie-in review
- Review of Tourism Study

2008 Creative :

- Creation of new October Radio tags for Spokane market

2008 Traffic:

- Trafficking of :50/:10 Spokane radio spots to KEYF-FM, KXLY-AM/FM, KISC-FM, KGA-FM, KQNT-AM

2008 Billing:

- Media Accounts Payable / Receivable for all TWW campaigns