



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
9.08.09:

2009 TWW Annual:

- Media adjustment placement approvals/booking adjustments with vendors
- Coordination and trafficking of spots and traffic instructions for Spokane Fall Radio Campaign. (KXL-AM, KKCW-FM, KISC-FM)
- Coordination, discussion of TWW web content with Danielle Chiang at Tribal Fusion for Fall Push
- Horizon Air Lead Review

2009 Billing:

- Media Accounts Payable / Receivable for Annual Campaign (Sunset, Media Max)

2009 Shakespeare Uncorked Festival:

- Media Reconciliation
- Accounts Payable & Receivable

2009 Misc.

- Resizing, trafficking, coordination of artwork for free ad in Viewpoint magazine (Chart Publishing) B&B Free Ad Coordination.

2010 Planning:

- Meeting w/ Newaukum Development Group on web financial transaction systems
- Review of WSHL Assoc. & WA Viz Guide media material
- Discussions w/ prospective media vendors (Q13 Fox, Taste Monthly, Washington Tasting Room).