



GIBSON MEDIA, INC.  
TWW PROCESS UPDATE  
1.06.10:

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- Market research looking at Portland and Spokane for Gourmet Getaway 2010 promotion.
- Campaign planning, negotiation, proposal development(Spokane/Portland)
- Campaign procurement in Portland.
- Copywriting of free MaxTravel West listing
- MaxTravel Trafficking of new copy
- Media accounts receivable / payable (reconciliation)
- Initial creative development/concepting of new creative for 2010 campaign.
- Coordination/planning of 2010 media strategy and confirmation to ensure synergy with 2010 creative.