



GIBSON MEDIA, INC.  
TWW PROCESS UPDATE  
8.04.09:

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**2009 TWW Annual:**

- Media adjustment / cutback option review and discussion
- Media cutback cancellations/negotiations with Quigo, Citysearch and Media Max (Bon Appetit, Domino, Gourmet, Architectural Digest).

**2009 Shakespeare Uncorked Festival:**

- Media Plan Approvals / Purchase Orders
- Rush ad development/artwork coordination for "Taming of the Shrew" Shakespeare Uncorked ad (7/13).
- NWPR Copy Tweaks, Approval, and Trafficking
- Trafficking/account coordination of "Taming of the Shrew" "Uncorked" print ad for Tri-City Herald
- Resending of "Taming of the Shrew" Uncorked ad for insertion by TWW in local paper (7/22)

**2009 Misc.**

- Final media reconciliation for Spring Walla Walla Chamber Music Festival 2.

**2009 Billing:**

- Media Accounts Payable / Receivable for Spring TWW Campaign
- Media Accounts Payable / Receivable for Walla Walla Chamber Music Festival 2.

