



GIBSON MEDIA, INC.  
TWW PROCESS UPDATE

7.13.09:

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**2009 TWW Annual:**

- Coordination, review and approval of MediaMax artwork for September 09 insertion
- Meeting with Sandusky Radio Seattle to discuss additional barter promotion options for late Summer/Early fall cross-promotions.

**2009 Walla Walla Chamber Music Festival:**

- Finalization of promotion / certificate winners at KING, KOMO and KPLZ.

**2009 Shakespeare Uncorked Festival:**

- Media Plan Development & Approval
- NWPR Copy Tweaks, Approval, and Trafficking
- Tri-City Herald Coordination & Trafficking

**2009 Misc.**

- Contingency Plan Option Development
- Trafficking of TWW Logo to PC Studio per Malia request
- Media reconciliation for Spring TWW Campaign & Walla Walla Chamber Music Festival 2.

**2009 Billing:**

- Media Accounts Payable / Receivable for Spring TWW Campaign
- Media Accounts Payable / Receivable for Chamber Music Festival