



GIBSON MEDIA, INC.
TWW PROCESS UPDATE
4.06.09:

2009 TWW Annual:

Creative – March:

- Coordination of Tribal Fusion pixel with TWW and Web Weavers.
- Final artwork preparation/building/optimizing for 2009 TWW web banner ads (6 total).
- Coordination and purchase of photography from Bob Carson for use in web ads.
- Resizing/trafficking of second set of TWW print artwork for Horizon Air, Sunset Magazine and MediaMax.
- Coordination with Sunset Magazine to re-size artwork for a second time (after size spec change).

Seattle FWW promotions:

- Coordination of Feast Walla Walla "Weekend News" promotion on KOMO.
- Coordination of Feast Walla Walla "Wine Cellar" promotion on KWJZ.
- Coordination of FWW prizes to Seattle stations.
- Trafficking of online TWW banners to Tribal Fusion.

2009 Misc.

- Media reconciliation
- Media reconciliation and optimization of Citysearch.com & related partners

2009 Billing:

- Media Accounts Payable / Receivable for Spring TWW Campaign